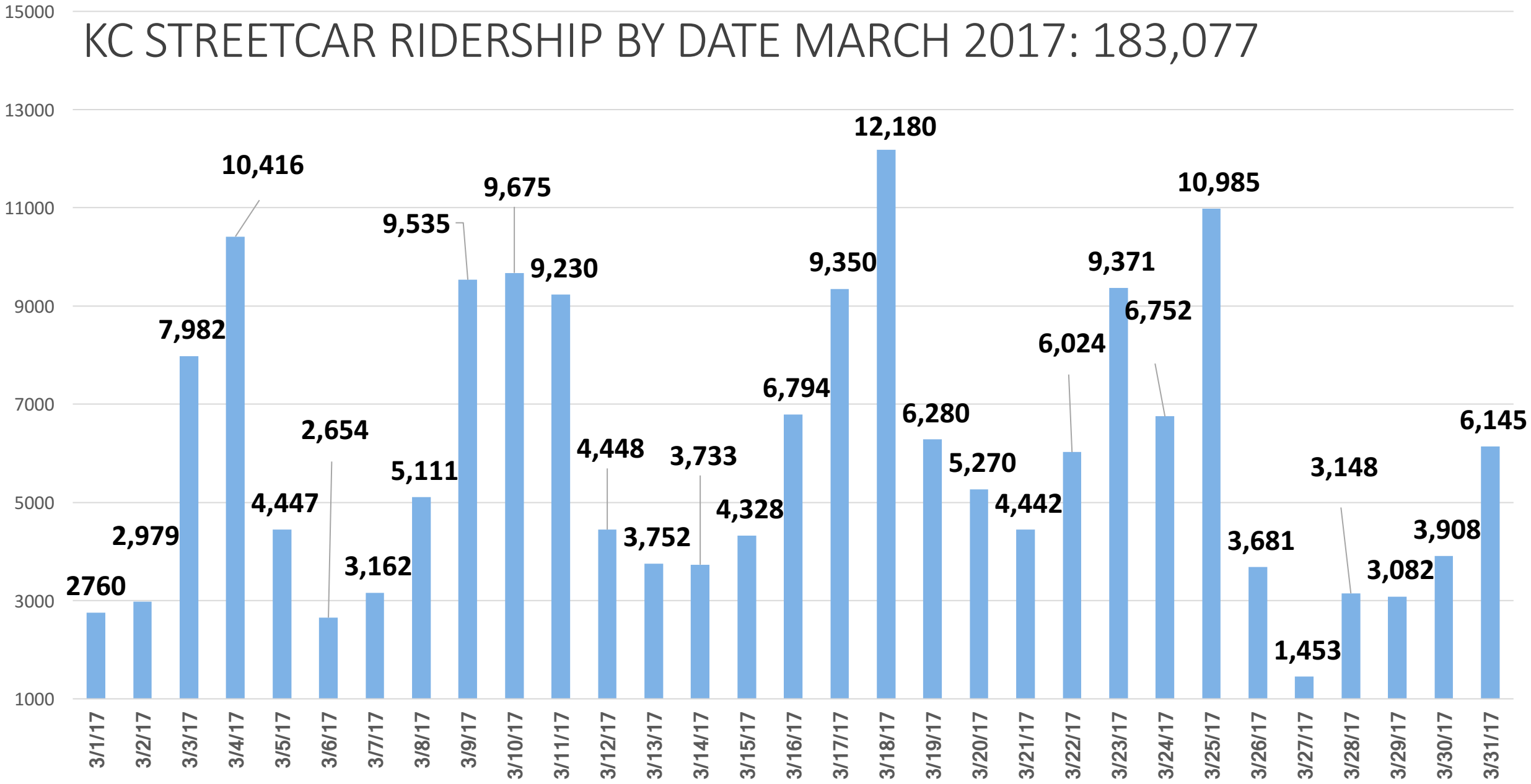
RIDERSHIP & PERFORMANCE

MARCH MADNESS IN KC

- MIAA Basketball Ridership (3/2-3/5): 25,824
- Big XII Basketball Ridership (3/8-3/11): 33,500
- NAIA Basketball Ridership (3/15-3/19): 27,810
- NCAA Midwest Regional Ridership (3/23-3/26): 33,132

RIDERSHIP FACTS

- TOTAL RIDERSHIP TO DATE: **1,797,799**
- TOTAL RIDERSHIP 2017: **3986463**
- DAILY AVG RIDERSHIP 2017: **4,410**
- CUMULATIVE DAILY AVG 2016-2017: **5,450**

KC STREETCAR RIDERSHIP BY DATE MARCH 2017: 183,077